



DENVER CENTER FOR THE  
PERFORMING ARTS

THE  
BOBBY G  
AWARDS

## **RULES & REGULATIONS**

**Attn: The Bobby G Awards**  
**1101 13<sup>th</sup> St**  
**Denver, CO 80204**

*For additional information, please contact*  
[Bobbygawards@dcpa.org](mailto:Bobbygawards@dcpa.org):

**TABLE OF CONTENTS:**

WHAT ARE THE BOBBY G AWARDS?	p. 3
WHAT ARE THE NATIONAL HIGH SCHOOL MUSICAL THEATRE AWARDS?	p. 4
WHO CAN PARTICIPATE?	p. 5
WHAT IS REQUIRED? (NEW INFORMATION PLEASE READ)	p. 6
TICKETING AND ADJUDICATOR ATTENDANCE	p. 9
EVALUATION PROCESS	p. 10
AWARD CATEGORIES	p. 11
NOMINATIONS	p. 12
AWARDS CEREMONY AND TICKETING	p. 16
PUBLICITY AND MARKETING	p. 17
IMPORTANT DATES	p. 18

**ELIGIBILITY REQUIREMENTS AT-A-GLANCE**

- Plan to produce a legally licensed musical between 9/7/17 and 4/22/18
- Only school sanctioned productions may be entered
- Application must be authorized and submitted by the faculty or school administration
- Submit a complete application with application fee of \$200.
- Submit all required registration forms within three (3) weeks of acceptance
- Hold up to eight (8) tickets for each performance on reserve for Adjudicators attending
- Send all support materials within two (2) weeks after the closing date of your production



## WHAT ARE THE BOBBY G AWARDS?

Private and public high school musical theatre programs in the state of Colorado may participate in The Bobby G Awards – a regional high school musical theatre awards program for the National High School Musical Theatre Awards (NHSMTA) – which is designed to reward outstanding achievements in high school musical theatre.

Adjudicators, made up of professional working theatre artists and educators attend the participating high schools' musical theatre productions between September 7, 2017 and April 22, 2018. Using criteria established by The Bobby G Awards, the adjudicators complete evaluation forms offering detailed feedback on all elements involved with staging a musical production. Participating schools receive a copy of the forms complete with each adjudicator's comments, praise and constructive criticism designed to motivate growth and recognize success.

In addition, these evaluations serve as a foundation for the nominations announced in early May. The entire program culminates in a ceremony on May 24, 2018 at The Buell Theatre which includes performances from students nominated for Outstanding Actress and Actor as well as the shows nominated for Outstanding Overall Production. The Bobby G Awards recognize outstanding achievement by students and educators in the areas of performance, design, direction and choreography.

The Bobby G Award recipients for Outstanding Performance by an Actor and Actress in a Leading Role progress to represent Colorado at The Jimmy Awards in New York.



## WHAT ARE THE NATIONAL HIGH SCHOOL MUSICAL THEATRE AWARDS?

The National High School Musical Theatre Awards (NHSMTA) was established in 2009 to elevate the importance of theatre arts education in schools and reward excellence in student performance. The program impacts more than 50,000 students annually who participate in high school musical theatre competitions sponsored by top professional theatres throughout the United States. Each year, winners of these competitions are flown to New York City to compete at Nationals.

The National High School Musical Theatre Awards take place in New York City. The week's rigorous schedule includes group rehearsals and individual vocal and acting coaching by Broadway industry professionals, visits from special guests and discussions with working actors, a night out in Times Square for dinner and a Broadway show; and on the final day of the program, a session with casting agency Telsey & Company. Students give it their all at The Jimmy™ Awards showcase, at the Minskoff Theatre on Broadway, where a panel of judges chooses two students for the coveted awards of Best Performance by an Actor and Best Performance by an Actress.

Since its inception, NHSMTA has grown by 45% and has been the catalyst for nearly \$600,000 in university and conservatory scholarships awarded to deserving young performers. Also known as The Jimmy™ Awards, named for Broadway impresario James M. Nederlander, this year-round program is administered by the Broadway Education Alliance (BEA), a New York based non-profit corporation dedicated to supporting initiatives that inspire creativity, build confidence and stimulate critical thinking in America's youth. NHSMTA is BEA's first national initiative.

Thanks to the support of its participating professional regional theatres and donors, NHSMTA continues to grow. In 2012, the program inspired preeminent broadcaster WGBH Boston to produce a 3-part documentary series called "Broadway or Bust," which followed students on a journey from their hometown competitions to their debut on Broadway at the Minskoff Theatre. The series premiered in September 2012 and was showcased in 100% of PBS's Top 50 strategic markets, ranking as one of their most highly rated programs. It remains popular viewing at [pbs.org](http://pbs.org).

The depth, scope and education-centric mission of NHSMTA coupled with its extensive television and media exposure has made participating in the program an aspiration for a growing number of high schools. Based on feedback from participating Theatres, school administrators are now directing both human and financial resources to improve the quality of Theatre arts education in their districts. This renewed enthusiasm for the performing arts in schools is already helping to invigorate local theatres and the communities they serve. For more information, please visit [nhsmta.com](http://nhsmta.com).



## WHO CAN PARTICIPATE IN THE BOBBY G AWARDS?

Any public, private, parochial or charter school in the state of Colorado may submit a complete application signed by the adult director or school administrator (no student or parent submissions will be accepted). To participate, performances of the school's musical must take place between September 7, 2017 and April 22, 2018.

Productions entered must fall into one of the following categories and must be billed accordingly in the program:

- A published musical, operetta or revue presented with the approval or permission of the original creators or their representatives (either currently held by a licensing house or having entered public domain).
- An original piece which features an original script, music and/or lyrics and which is covered under a valid copyright presented with the approval or permission of the original creators or their representatives.
- An original compilation of material from other sources presented with the approval or permission of all of the original creators or their representatives.

## WHAT IS REQUIRED?

Each participating school must:

- ✓ Pay an application fee of \$200 no later than 2 weeks after registering.
- ✓ Complete the required forms as outlined below within three (3) weeks of acceptance.
- ✓ Submit supporting material as outlined below within two (2) weeks of your show closing.
- ✓ Provide up to eight (8) complimentary tickets throughout the run of the show for attending Adjudicators and accurate driving directions to the performance.

### **ELECTRONIC APPLICATION**

The Bobby G Awards accepts 40 productions for adjudication. Acceptance is based on a first come, first served basis.

The application is a combination of an online form and additional supplemental information available on The Bobby G Awards website at [BobbyGAwards.org](http://BobbyGAwards.org).

**Schools receive an email confirmation of receipt of your online application within 72 hours of your application submittal. If schools do not receive an email receipt confirmation within 72 hours, they should assume there was trouble transmitting the application and should contact our office immediately at [bobbygawards@dcpa.org](mailto:bobbygawards@dcpa.org). Do not assume we have received any documents that we have not specifically confirmed. PLEASE NOTE: If your school's agreement with a licensing house is still pending you may enter "To Be Announced" for the Name of Musical **BUT PLEASE ENTER THE DATES OF THE MUSICAL** All other questions must be completed.**

### **REGISTRATION FEE**

In addition to submitting the application digitally via the online form, all applicants must provide a \$200 registration fee per school. The Denver Center for the Performing Arts is a 501(c)3 not-for-profit organization and all registration fees go directly back into funding and growing the program. Payments are accepted electronically at [BobbyGAwards.org](http://BobbyGAwards.org).

If your school does not allow electronic payments, checks or money orders are accepted made payable to "The Denver Center for the Performing Arts." School purchase order forms are accepted as an indication of payment and must be received by The Bobby G Awards within 10 business days of receipt of the application.

**Send check, money order or school purchase orders to:  
Denver Center for the Performing Arts - Education  
Attn: Bobby G Awards  
1101 13th St  
Denver, CO 80204**



It is suggested that all participating schools have a specific plan to provide The Bobby G Awards with adequate support material. PLEASE NOTE: The most successful productions often assign a team or “crew” member to document the rehearsal process and performances for the purposes of presenting their show to The Bobby G Awards.

All schools must submit forms and support material to be considered for a nomination in any category. This material is used to augment and support the Adjudicator comments and observations as well as demonstrate the quality and character of your production throughout the nominating and voting process. Schools that fail to submit the forms and support material in effect withdraw themselves from the competition prematurely despite any scores they or their students may have received by the Adjudicators. In this case, no refund of the application fee is granted.

**REQUIRED FORMS:**

***Due within three (3) weeks of receiving your application materials***

1. School and Production Information form
2. Budget form
3. Publicity and Social Media form
4. Cast and Crew list- ***The Bobby G Awards office is 100% dependent upon your school's cast/crew list for accurate information regarding the correct spelling for the students and faculty involved.***

**REQUIRED SUPPORT MATERIAL: (NEW INFORMATION PLEASE READ)**

***Due within two (2) weeks of your production closing date***

1. A signed consent form for each participant in the production – sent in the registration packet
2. Production photos (digital Thumb Drive only or a file share link required)
  - o To aid in reviewing technical elements, we encourage schools to include photos that highlight individual technical elements (i.e. sets, costumes and lights) without performers standing in front of them, as well as sending photos of the actual performance that demonstrate the technical element as used in the show.
  - o **Please create a folder for each category to be nominated** and include the photo credit in the title of each photo file including all performers featured and the credited photographer.
    - Example: L-R: Sarah Smith, Matt Jones and Erin Turner. (c) [photographer's name]
    - If there are more than six (6) performers featured in the photo the credit may read: The cast of [insert show] (c) [photographer's name]
    -

**NEW CHANGE BELOW**

**Video Footage:**

**We will need 3 Video footage segments on a flash drive or file share link - segmented or chaptered see details below:**

**Video 1: A Five minute video of each Lead Actor nominee performing a song from the show during a performance or dress rehearsal**



**Video 2: A Five Minute video of each Lead Actress nominee performing a song from the show during a performance or dress rehearsal.**

**Video 3: A video of 2 production numbers from the show.**

We will accept the following:

- Each file's name should describe its content (example: Lead Actor, John Smith performing "Bring Him Home" *Les Miserables*: Production Number "One Day More" *Les Miserables*)
- USB Drives must be compatible with the Windows or MAC operating software. **We ask that you submit your videos in a YouTube acceptable format. YouTube acceptable formats include:**
  - .MOV
  - .MPEG4
  - .AVI
  - .WMV
  - .MPEGPS
  - .FLV
  - 3GPP
  - WebM

3. Programs/playbills- two copies

**Each item submitted must be labeled with the school's name and the name of the show.**

**Support material must be received within two (2) weeks of your closing date at the following address:**

**Denver Center for the Performing Arts -Education  
Attn: Bobby G Awards  
1101 13<sup>th</sup> St  
Denver, CO 80204**

Links to download the material should be sent to [bobbygawards@dcpa.org](mailto:bobbygawards@dcpa.org)





## TICKETING AND ADJUDICATOR ATTENDANCE

Four (4) adjudicators representing the Bobby G Awards attend each production.

### **Reservation process:**

- Adjudicators attend regular public performances and are only assigned to rehearsals or student matinees if no other scheduling option exists. The Bobby G Awards staff reserves a maximum of eight (8) complimentary tickets (two per adjudicator) on behalf of each adjudicator and their guest. The Bobby G Awards shall not unreasonably request more than eight (8) tickets and schools shall not deny The Bobby G Awards these complimentary tickets.
- Eight (8) tickets to each performance are held by the school until they receive specific reservation instructions at least one week prior to each participating school's performance dates, or sooner if scheduling permits.
- Tickets are reserved under the adjudicator's name. Please do not hold the ticket under the name "Bobby G Awards." Adjudicators pick up the reserved tickets from will call immediately prior to their assigned performance. Please do not mail tickets to The Bobby G Awards office.

### **Cancelations and unforeseen circumstances:**

If a guest cancels and will not accompany the Adjudicator to the production, that Adjudicator will inform the box office that one seat may be released upon picking up his/her reserved ticket.

If, due to unforeseen circumstances, an Adjudicator fails to attend an assigned performance, The Bobby G Awards attempts to re-assign that Adjudicator to another performance, if any remain. If no performances remain, The Bobby G Awards averages the scores received from the remaining three (3) Adjudicators assigned to that production.

If, due to unforeseen circumstances, more than two or more Adjudicators fail to attend an assigned performance, rendering a fair assessment of the production impossible, the school is regrettably withdrawn from the competition and the application fee is refunded in full.

The Bobby G Awards makes every effort to send a full complement of Adjudicators to each participating production. Should any school believe that an Adjudicator did not pick up tickets or attended the performance they should leave a email for The Bobby G Awards coordinator at [Bobbygawards@dcpa.org](mailto:Bobbygawards@dcpa.org).

Adjudicators are instructed to contact The Bobby G Awards in case they cannot make a particular performance so that replacement Adjudicators may be sent. On weekends and at other times, it may not be possible to reach the schools and make actual reservations for the replacement Adjudicators. In this case, the Adjudicator will purchase tickets at the door and The Bobby G Awards will refund the price of the ticket to the Adjudicator.

Every attempt is made to re-schedule Adjudicators in the event of inclement weather or cancelled performances.



**Non-partiality:** As individual Adjudicator assignments are made, every attempt is made to ensure non-partiality on the part of the Adjudicators. Adjudicators having a relationship, either professional or personal, with individuals at a particular school are not assigned to evaluate that school's production. The Bobby G Awards also makes every effort to send Adjudicators skilled in various areas of theatre production to each school (i.e. a director, a designer, a choreographer, etc.) and to rotate the pool so that the same Adjudicators do not attend shows at the same school in consecutive years (unless an Adjudicator is stepping in as an emergency substitute at the last minute).

The Bobby G Awards strongly recommends teachers allow the Adjudicators to attend performances anonymously so they can fairly evaluate the production without lobbying from cast members' families and friends or other school representatives.

We recommend teachers not tell their students when the Adjudicators are coming so the Adjudicators see a typical performance as an average member of the audience. Roping off or placing reserved signs on seats that read "Bobby G Awards Adjudicators" is strongly discouraged.

## EVALUATION PROCESS

The Adjudicators submit an extensive written evaluation form on each production. Our current corps of Adjudicators is comprised of theatre educators as well as representatives from professional and community theatres, presenting halls and arts education organizations. Adjudicators hold degrees in music, theatre, dance or a related area; have extensive work experience in one of those disciplines on a professional or academic basis; or are professional artists or educators with wide knowledge of American Musical Theatre.

All Bobby G Adjudicators receive extensive training. Evaluator performance and compliance is closely monitored by The Bobby G Awards staff and the effectiveness of their responses is assessed each year. Adjudicators who do not meet The Bobby G standards are not invited to return.

Adjudicators use a Performance Evaluation Form and Rubric to assess each production. Adjudicators take into consideration the School and Production Information form and Budget form. Adjudicators then provide comments on the high points of a production as well as identify areas for improvement. Copies of the Adjudicators' comments are sent to each school after they have been processed by The Bobby G Awards office.

The Bobby G Awards strives to provide a copy of Adjudicator comments as soon as possible following your show. Reports are sent on a rolling basis. Please note some factors when considering the timeliness of your school's report:

- Adjudicators have seven days to submit their Performance Evaluation forms following a show.
- Comments cannot be sent until all Adjudicators in attendance have submitted their reports.
- A majority of schools hold their musical in March. Due to the sheer volume of schools producing during that month, schools producing in March should expect a delay in receiving their Adjudicator Performance Evaluation forms.



DENVER CENTER FOR THE  
PERFORMING ARTS

THE BOBBY G AWARDS

## AWARD CATEGORIES

Outstanding Overall Production of a Musical

Outstanding Performance by an Actress in a Leading Role

Outstanding Performance by an Actor in a Leading Role

Outstanding Performance by an Actress in a Supporting Role

Outstanding Performance by an Actor in a Supporting Role

Rising Star

Outstanding Performance by a Chorus

Outstanding Performance by an Orchestra  
(Must be 90% high school students)

Outstanding Achievement in Musical Direction

Outstanding Achievement in Choreography

Outstanding Achievement in Direction

Outstanding Achievement in Scenic Design

Outstanding Achievement in Lighting Design

Outstanding Achievement in Costume Design

Outstanding Achievement in Hair & Make-up Design

Outstanding Special Achievement Award

In order to determine all nominations and the eventual recipients of each award, The Bobby G Awards staff considers all eligible candidates with a fresh perspective and thoroughly reviews the Adjudicator feedback, scoring and mandatory support material. Once determined, the full list of nominees is sent to each school and announced on The Bobby G Awards' website by early May 2018.

### **Criteria and Tools used for nominations**

- Score sheets submitted by adjudicators
- Required forms and support material (video, photos, posters, programs) submitted by the school
- Adjudicators' evaluation scores
- Experience and accumulated musical theatre knowledge of The Bobby G Awards staff, which will acknowledge the disparity of production requirements between shows and recognize the level of difficulty in mounting certain works.

The Bobby G Awards staff brings a variety of factors into consideration in reaching their decisions regarding nominations. In some cases, this may lead to the office overriding the Adjudicators, but this is only done when deemed necessary. All decisions of The Bobby G Awards staff are final.

School productions directed by employees of The Bobby G Awards are not eligible to compete. Bobby G Awards' employees who serve as choreographers, musical directors or designers (or who work in other prominent positions on the creative or technical staff of a participating production) are also not eligible for nomination in the area of their work on the production.

### **Designated Cast**

- Schools that double or triple cast their show, must choose one cast, their Designated Cast, to enter in The Bobby G Awards and provide us with the Designated Cast's performance date(s). Please note that if the Designated Cast is featured for one performance only, all four assigned adjudicators will be in attendance for the same performance, a practice we try to avoid. For scheduling purposes, it is preferred that the Designated Cast performs in at least two public performances. Having more than one performance by the Designated Cast increases the chances that the required number of adjudicators can attend your production.
- Each school must determine who will perform in their Designated Cast. It is not The Bobby G Awards intention to imply that principal roles should be played by upperclassmen. Whichever cast the director determines best represents the efforts of that school should be selected as the Designated Cast.
- Once submitted, a school may not change the dates of their Designated Cast performances. The players may change during the rehearsal process, but the performance dates may not.

The Bobby G Awards reviewed the professional standards for identifying the definition of a Qualifying Leading and Supporting Role. For the purpose of our program, these standards serve as a guide to create a minimum standard and criteria for what defines a Qualifying Leading and Supporting role in an amateur production of a musical.

### **Definition of a Qualifying Leading Role**

For the purpose of The Bobby G Awards and NHSMATA, a Qualifying Leading Role in a Musical is a role in which the character has a name, provides a vehicle for the actor or actress to demonstrate the ability



to deliver the exceptional performance of a solo song and the ability to interact with other leading and featured performers in scenes and/or songs.

A musical may not have more than four (4) Qualifying Leading Roles. Such roles do not have to be evenly divided between genders.

**For musicals with both a book and libretto**, a Qualifying Leading Role must, at minimum, include:

1. At least one solo, featured song
2. Appearances in more than one scene with spoken dialogue with other leading or featured performers
3. Appearances in both or all acts

**For musicals with a libretto only**, a Qualifying Leading Role must, at minimum, include:

1. At least one solo, featured song
2. At least one song featuring solo lines in dialogue with other leading or featured performers in the same song
3. Appearances in both or all acts

### **Definition of a Qualifying Supporting Role**

**For musicals with both a book and libretto**, a Qualifying Leading Role must, at minimum, include:

1. At least one solo verse in a featured song
2. Appearances in more than one scene with spoken dialogue with other leading or featured performers
3. Clear, significant contributions to either the central or sub-plot(s)

**For musicals with a libretto only**, a Qualifying Leading Role must, at minimum, include:

1. At least one solo, featured song
2. At least one song featuring solo lines in dialogue with other leading or featured performers in the same song
3. Clear, significant contributions to either the central or sub-plot(s).

### **Rising Star**

Defined as an underclassman with a featured role who is not being nominated eligible for a lead or supporting role. A musical may not have more than one (1) Rising Star.

### **Design Awards**

Any production renting more than 75% of their costumes or scenic elements will not be eligible for these design categories. Eligibility is based off information provided during registration. **In order to be eligible for nomination in a design category schools MUST have a student involved along with adult nominees.**

### **Outstanding Special Achievement Awards**



Applications are accepted from teachers/directors wishing to recognize a student for outstanding achievement in any area related to the production that falls outside of the listed awards. For consideration of this award, submit the Outstanding Special Achievement Nomination Form, (which can be found at [BobbyGAwards.org](http://BobbyGAwards.org)) to [BobbyGAwards@dcpa.org](mailto:BobbyGAwards@dcpa.org) before April 21, 2018. Special Achievement Awards are not guaranteed and are presented at the discretion of The Bobby G Awards staff. All decisions of The Bobby G Awards are final.

### Adult Performers

- Defined for The Bobby G Awards purposes as someone who has graduated from high school or home-schooled individuals age 18 and over.
- If a school chooses to cast adult performers in their production, they are doing so with the understanding that they will be disqualified from individual nomination consideration in the categories affected by that casting and potentially Outstanding Overall Production. EXAMPLES:
  - Officer Krupke and Lt. Schrank in *West Side Story* vs. Miss Hannigan in *Annie*.
    - In these cases, the school producing *West Side Story* would not be eligible to win an Outstanding Performance Awards for those specific roles, but would still be eligible for Outstanding Overall Production as those characters are not principal roles.
    - However, the school producing *Annie* would have the adult portraying Miss Hannigan disqualified from the Outstanding Actress category and the entire production would be disqualified from the Outstanding Overall Production category since Miss Hannigan is a principal role and the quality of that portrayal contributes to the overall effectiveness of the production. All other STUDENT leading and supporting roles in the same production WOULD be eligible in their category.
- The Bobby G Awards office will make disqualification determinations on a case-by-case basis as they arise, and all decisions will be final.

### Orchestration

- Only schools using orchestras comprised of a minimum of 90% student musicians are eligible in the category of Outstanding Achievement by an Orchestra.
- Student musicians must be currently enrolled in a high school.
- School alumni or college age musicians are not considered student musicians for the purposes of determining eligibility in the Outstanding Achievement by an Orchestra category.
- Determination of eligibility in this category is based on information provided in the school's cast/crew form and is at the discretion of The Bobby G Awards Office.

### Outstanding Overall Production Criteria

Adjudicators score the category of Outstanding Overall Production. Their recommendation is just one of several factors used to determine the category. Nominees for Outstanding Overall Production are determined by the nomination committee using the following indicators:

- Adjudicator's scores in the category of Outstanding Overall Production.
- The production scores assigned by the Adjudicators based on the 13 general questions answered for all productions.





- A thorough review of the mandatory support material (video, photos, posters, programs) submitted by the school.
- The cumulative number of nominations received in other Bobby G categories.
- Adjudicator's feedback in the category of Outstanding Overall Production.
- Experience and accumulated musical theatre knowledge of The Bobby G Awards staff which acknowledges the disparity of production requirements between shows and recognize the level of difficulty in mounting certain works.

Among the eligible candidates, The Bobby G Awards staff assesses the following achievements:

- Continuity and appropriateness in all production elements according to the demands and specifications of the script.
- Outstanding execution of production elements and performances.
- Balance between the physical production and the performances.
- Demonstrated enthusiasm and commitment from the cast.

**\*\*\*\*Outstanding Performance by an Actor and Actress in a Leading Role\*\*\*\***

Students nominated for Outstanding Performance by an Actor or Actress in a Leading Role undergo a secondary audition process. The combined scores they receive from their audition and performance adjudication are used to determine the award recipient. Similar to The National High School Musical Theatre Awards, this audition consists of a song from their nominated musical and a secondary song of their choice.



## **AWARDS CEREMONY AND TICKETING**

The Awards Ceremony, is held on May 24, 2018. The ceremony features performances of production numbers from the top nominated musicals as well as a medley from all the Outstanding Leading Actor and Actress nominees.

After the nominations are announced, tickets to the award ceremony are made available to the public through the Bobby G website. Each nominee receives one (1) complimentary ticket to attend the ceremony. Complimentary tickets are non-transferable. The complimentary tickets must be reserved by May 18, 2018. Any unclaimed tickets are released and made available to the public.

Individuals recognized with an award are invited on stage to make an acceptance speech not exceeding two minutes in length.

Transportation and parking to the theatre for the awards ceremony is the responsibility of each individual school.

Schools nominated in the Outstanding Overall Production Category are asked to present one (1) musical number from their production at the awards ceremony in May. Final selection of the number is made by the nominated school with approval by The Bobby G Awards. Scenic elements are not allowed for the performance, but costumes and hand props that can be transported to the theatre by the students are permitted. Due to limited dressing room space, students are asked to wear their costumes throughout the ceremony.



## PUBLICITY AND MARKETING

All media interview or appearance requests regarding The Bobby G Awards go through our PR Manager. If you receive any requests directly from a journalist please direct the journalist to [Bobbygawards@dcpa.org](mailto:Bobbygawards@dcpa.org) and we will be happy to facilitate these to ensure the journalist has the information they need on The Bobby G Awards. Schools are not permitted to speak on behalf of The Bobby G Awards or market The Bobby G Awards without contacting Heidi Bosk first.

Schools are encouraged to assign a Publicity and Social Media Liaison. Please see the Publicity and Social Media Form at [BobbyGAwards.org](http://BobbyGAwards.org). This is a wonderful opportunity for those interested in pursuing these fields to learn more about [these jobs in the arts](#).

The following promotional copy is provided for inclusion in your production's program with the intention of lending an endorsement to your school's production and highlighting the participation of your school and your students in The Bobby G Awards. However, inclusion of this ad is not mandatory, and the absence of the copy from your program will not prevent your production from being evaluated or recommended for nominations in any way.

---

(School name)

production of

---

(Production title)

is proud to participate in

THE BOBBY G AWARDS

a program recognizing and awarding excellence  
in the production of high school musicals

**SCHEDULE OF IMPORTANT 2017-18 DATES AND DEADLINES**

September 7, 2017 – April 22, 2018	Adjudicators attend the participating musicals
<b><i>*Schools with a Fall musical (prior to Nov 9) must be fully registered and paid no later than two (2) weeks prior to their first public performance.</i></b>	
Within three (3) weeks of acceptance	ALL registrations forms due - must be received by 5:00 pm.
Within two (2) weeks after the production closing	<b>ALL</b> support materials due - must be received by 5:00 pm
April 24-27 2018	<u>The</u> Bobby G Awards staff meets to determine nominations
May 1, 2018	List of nominations emailed to participating schools
May 1, 2018	Tickets go on sale for 2018 Bobby G Awards Ceremony at <a href="http://bobbygawards.org">bobbygawards.org</a>
May 17, 2018	Last day for nominated schools to claim complimentary tickets for the Awards Ceremony
May 16, 2018 - Evening	Actor and Actress in a Leading Role medley rehearsal
May 19, 2018 - Morning	Actor and Actress in a Leading Role audition
May 19, 2018 - Afternoon	Actor and Actress in a Leading Role medley rehearsal
May 23, 2018 - Evening	Technical rehearsal for the awards ceremony at the Buell Theater
May 24, 2018	2018 Bobby G Awards ceremony Buell Theater
June 2018 TBA	National High School Musical Theatre Awards

***All dates and times subject to change***